



TREND REPORT SESSION N 3, NOVEMBER 2015 SOUSSE

ETEC MEMEBERS LIST - SEE ANNEX 1 OF THIS REPORT

AGENDA

4th Euro-Mediterranean Training and Employment Committee (ETEC) *25 november 2015*

Background

The **ETEC** is conceived to become a multi-stakeholder platform, formed by key “green jobs” (GJs) players such as local and regional authorities, SMEs, universities, training and labour agencies, employment centers, professional associations and trade unions from both shores of the Mediterranean Basin, that supervise, monitor and strategically coordinate all project activities.

The **Background Enhancing Seminars (BES)** are organised in the framework of EGREJOB activities to provide partners, trainees and ETEC members with an opportunity to discuss strategic topics related to the main goal of EGREJOB, i.e. to close skills and unemployment gap of the concerned Mediterranean basin area to enhance young and decent employment opportunities (and thus contrast the brains drain) by disclosing the GEy / GJs potentials, with the final aim of enhance the competitiveness of the involved territories.

The ETEC and BES will converge in one unique event which will take place in Sousse, Tunisia, on Friday 12 June 2015.

Objective

Within the capitalization activities of EGREJOB, an **EuroMed Green Jobs Chart** will be opened to the signing of partners, stakeholders and local/regional institutions.

Among the purposes of the Chart are :

1) Validating the EGREJOB training approaches and modules; and 2) facilitating the transfer, acknowledgment and capitalisation of assessed learning outcomes of training activities.

The joint BES and ETEC meetings in Sousse have the objective of providing the occasion for an inclusive debate on the goals, topics and targets of the **EuroMed Green Jobs Chart**.

Participants

The event is open to all EGREJOB partners, ETEC members, and Trainees from the EGREJOB regions who attended the TES on the previous day. National and local stakeholders from Tunisia will be invited as guests and speakers with the objective of connecting the EGREJOB project activities with on-going GEy / GJs initiatives in the country.

Session 1

Chair : Zeineb CHEMKHI, CGDR

- Leila BEN HAFSIA, Governorate of Sousse;
- Laura RIGHI, Tuscany Region
- Mohamed BELAZREG, CGDR

Introduction

Speaker : Francesca Tracò, Cittalia

Objectives :

- 1) To introduce WP3 and the **EuroMed Green Jobs Chart** : goals, themes to be covered, target audience and recipients, sustainability and use beyond the duration of the project.
- 2) To introduce the agenda for the day.

These introductions have the scope of connecting the topics and interventions of the day with the broad scope and contents of the **EuroMed Green Jobs Chart**.

Keynote presentation on the employment potential of a green economy in Tunisia

Moderator : Alice VOZZA, ITCILO

Panelists : Jan-Marius TILLMANN, ITCILO; Kerrou NAOUFEL, Researcher, Tunisia

Objective : To share the key findings of various GJs assessments conducted in Tunisia between 2013 and 2015: overview of sectors of analysis, labour market detected challenges and opportunities, the specific case of the renewable energy sector (PV).

Panel discussion - Skill needs for energy transition, energy efficiency and waste valorisation

Moderator : Stephane RUIZ COUPEAU, IDEA, Andalusia

Panelists :

- Ramon NICOLAU (AECA, Terrassa) "Zero Waste Plant: Next generation in waste to energy";
- Ridha ZHIOU (ATFP, Tunisia) "Training opportunities in the solar energy value chain in Tunisia";
- Dhouha TANGOUR (CITET, Tunisia); " GJs and compost"
- Wassim CHIHA (Governorate of Sousse) "Waste valorisation in Tunisia: FODEP financing",

Objective : To discuss responses to greening occupations through the analysis of the energy and waste sectors.

AFTERNOON SESSION

Chair : Francesca TRACLÒ, Cittalia

Panel discussion - Skills responses to the greening of economies and occupations:

Key issues and emerging approaches

Moderator : Cristina MARTINEZ, ITCILO

Panelists :

- Francesca PASINI, Employment Agency of Sardinia Region;
- Medhioub BOUOKAZINE, Sousse Regional Director, MVTE, Tunisia;
- Lucia PIFFERI, Francesco BUTI, Alessia CECCHI “Training on ESCO”, Tuscany Region

Objective : By drawing conclusions from the previous panel, this session helps to capture the main areas of concerns for skills development in a greening economy, based on existing programmes and strategies in Tunisia, Sardinia and Tuscany

Debate - Horizon scanning for the green transition : Pathways for assuring green jobs are decent

Moderator : Alice VOZZA, ITCILO

Panelists : 1 representative per EGREJOB region (if available, researchers) will highlight in the format of an “elevator pitch” (brief kick-off statements to stimulate discussion) what are the main concerns and challenges in terms of decent work agenda, based on the outcomes of the research conducted.

Objective : Discuss and reflect on the elements of Decent Work and Just Transition analysis in EGREJOB regions (to feed into WP5)

Group works - Towards a EuroMed Green Jobs Chart : Lessons and good practices

Facilitator : Simone D’ANTONIO, Cittalia

Objective: To collect feedback and ideas, through dedicated group works, to be reflected in the preparation of the **EuroMed Green Jobs Chart**

[10’ introduction, 30’ group works, 20’ reporting back, 15’ panel discussion and conclusions]

Panelists :

- Francesca TRACLÒ, Cittalia
- Habib BEDHIAFI, CGDR
- Laura RIGHI, Tuscany Region

Closing session

- Hanène BACCAR and Leila BEN HAFSIA, Governorate of Sousse

DISCUSSION

The second days of the seminar was partly dedicated to presentations for a better understanding of GJs and better knowledge about the opportunities of the GEy. Furthermore,

participants were involved in the development work of the first elements of the future Euro-Mediterranean Charter for GJs.

During the opening session chaired by Zeinb Chemkhi from CGDR, Leila Ben Hafsia, Regional Development Director of Sousse presented the main aims and purpose of the project, Laura Righi, the project coordinator reminded the importance of these meetings as opportunities for stakeholders and project partners to discuss about GJs.

Then, the representatives Citalia presented the participatory process to be undertaken throughout the day as part of the development of a Euro-Mediterranean Charter on green employment. This process should lead in particular to define the objectives of the charter, identify targets and beneficiaries, identify themes and issues that the charter should provide answers.

Participants were divided into groups, with the objective to consult and collaborate to achieve the first draft of the charter. This work was the theme of the day as participants got down to it in every moment of break.

▪ ***Panel 1 : Key elements of the employment potential in the green economy in Tunisia***
Moderator : Alice Voza (ITCILO)

Participants : Jan-Marius Tillmanns (ITCILO), Naoufel Kerrou (Expert, Tunisie)

Tillmanns first presented the results of a research which was conducted on the potential of the GEy in Tunisia. Statistically, Tunisia had 102,000 GJs in 2010, mostly in the informal sector. In a few years, more than 80 000 additional jobs can be created in the areas of waste management, protection of water and solar empowerment. This mainly involves strengthening of the devices of the state, specifically in the interior regions, the use of local capabilities and skills and the creation of jobs for women.

Naoufel Karrou meanwhile, presented the various components of the START project for creating better opportunities for young people and women through participatory and partnership strategies. This project is particularly aimed at young people completing university studies, youth without jobs, qualified or not.

This project has made it possible to set priorities, to value local specificities, working on economic solidarity and to develop local products and important sectors for the region.

According to the expert, the study could not be completed due to lack of involvement of local actors and the unavailability of private stakeholders to respond to questionnaires.

In conclusion, the moderator of the panel reminded that the development of GJs could be done

through capitalizing on existing experience and it require the involvement of local stakeholders and decision-making at government level.

▪ ***Panel 2 : Skills required for the energy transition, energy efficiency and waste recovery***

This second panel was the subject to exchange experiences on the GEy and to discuss the potential of the sector mainly through the analysis of the energy sector and waste valorization.

Moderator: Stephane Ruiz

Participants:

Ramon Nicolau (AECA, Terrassa): zero waste, new objectives of the waste-to-energy.

Ridha Zihou (ATFP, Tunisia): Training opportunities in the value chain of solar energy in Tunisia.

Dhouha Tangour (CITET, Tunisia) : GJs and composting

Wassim Chiha (Sousse Governorate): Waste recovery in Tunisia: FODEP funding.

In his presentation Nicolau exposed different strategic waste recovery processes to produce energy implemented by the office of AECA. As part of its activities, this office is working with local communities and particularly women farmers to produce energy from agricultural waste.

Moreover AECA has worked on Africa where waste are important and energy rare. Thus, the contribution of the research department had allowed to uncontrolled landfills, including their impact on water contamination, to the administered shocks that enable biogas production. Thus, AECA has a particular patented process of using the ashes of waste as agricultural fertilizer.

The question was even asked whether the production of gas from industrial waste and tires would be less expensive than the photovoltaic.

Ridha Zihou then presented the different training sessions provided by the public sector in relation to green jobs (making the program changes in 2009), with a lot of courses on solar energy and energy efficiency. An educational platform for renewable energy business has been launched and a network of public and private actors was formed to consider the needs of skills in terms of renewable energy sector.

For the third presentation, Ms. Dhouha Tangour, from CITET, gave an overview of green jobs developed by the International Centre in the areas of energy, waste recycling and water treatment.

She first presented the various activities of CITET organization namely: technical assistance for clean production, environmental diagnosis, supporting to ISO14000, rehabilitation of STEP and creation of a Tunisian Ecolabel. To perform its duties, the CITET has different laboratories and mobile truck pollution detection.

Moreover CITET participates in skills development through its capacity building center with 217 training sessions; it contributes to the dissemination of environmental information and technology transfer in the areas of cement, food and organic waste.

Similarly CITET also performs applied research for an extension of an industrial scale and is the interface between the company and the university. As part of the activities of CITET, Ms. Tangour presented the different projects made and supported by the organization. Project of valorization of Bir El Kassaa central market waste (including an extension to 4 other cities is planned), the VEDER Project : biogas production, converted into electricity and energy (Beja), the lighting project of a renewable energy for a road of 1.6km (wind and solar), the lighting project with wind power in rural areas, vegetable water treatment projects with the “Institut de l’Olivier” and use in agricultural crops and finally composting plant project valuation with straw and poultry waste, vegetable water

Moreover CITET accompanied 300 young entrepreneurs with CONCET in achieving green projects.

Finally, the last speaker, Wassim Chiha exposed environmental projects financing mechanisms in Tunisia, including the FODEP, cleanup Fund whose goal is to support actions contributing to the protection of the environment against industrial pollution through participation in financing facility projects to reduce or eliminate the pollution caused by industrial enterprises and projects of collection and waste recycling units.

Established in 1992, it is the only financial mechanism to provide grants for environmental protection projects. It started in 1994 with the signing of an agreement between the ANPE and KFW which sets the scope of intervention.

Currently FODEP is no longer financing the development projects is the responsibility of the ANGED And who will lead the new mechanism the FIVAD created in this sense FODEP consists of a grant of 20% and a 50% credit loan (30% cash). More than 500 companies have benefited since 1994.

▪ ***Panel 3: Contribution of expertise for the greening of the economy and concerns: Key Issues and Approaches.***

Modérateur : Cristina Martinez (ITCILO)

Participants: Franseca Pasini (Sardinia Jobs Agency), Medhioub Bouoakazine (Regional Director of Employment and Professional Training, Sousse), Lucia Pifferi, Francesco Buti, Alessia Cecchi (trainees from Toscana)

In the first presentation on the status of the region of Sardinia concerning skills to develop, Ms. Martinez says that the GEy is at an embryonic state in the region but there signs of beginnings of development because there are strengths in environmental matters. Today the demand from the labor market for specific skills in GJs is still very low but there are tracks growths in agriculture and energy production. The GEy also allows the reintegration of industrial workers by developing their skills. The region plans in this direction training programs, courses and lectures account will not be limited to graduates.

The regional representative of Tunisian Ministry of Employment and Professional Training has meanwhile outlined the challenges in the region to reduce the youth unemployment rate, particularly among graduates (1/3 of the population unemployed)

The Ministry is already working on the job generation program with UNDP to improve youth employability and develop GJs and eco-projects (business areas: operating activities in rural areas / eco-tourism / installing solar energy equipment / collect, sorting and recovery of waste household, agricultural ...). This project to support young promoters and fund projects to implement technical training...

For the region of Toscana, young trainees have exposed the power saving experience for buildings performed in Milan and which was replicated in their area. The capitalization of this project and its implementation in Toscana has identified the skills to be developed in the context of GJs.

- ***Overview of the horizon of the green transition: ensuring decent green jobs***

Moderator : Alice Voza (ITCILO)

For each partner country, an expert from Cittalia came to present expectations on working conditions in Gjs as a letter to the Minister of Labor. Here for each country, the main expectations.

Lebanon : Social conditions of workers, strengthen the skills, Best wage conditions, Job security follows a maternity...

Tunisia : Environment conducive to job creation, reduce informal employment, improve public-private dialogue, define a coherent plan of action, Securing jobs, enable women to have stable jobs, improve skills, security conditions ...



Spain : Adequate hours, reconciling work and family life, create job opportunities, reduce temporary employment and secure jobs

Italy : Match the skills of workers to demand, involvement of all stakeholders in the GEy, more appropriate training

Italy : Developing the training offer, retraining workers, safe working environment, improve working conditions.

The last part of the second day was devoted to finalizing the work begun in the morning on the drafting of the charter.

Francesca Simone and Antonio Traclo collected and organized the various propositions made by the participants regarding the various aspects of the charter. They tried to define those that were important to retain.

RECOMMENDATIONS

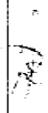








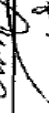

Topic 1. GREEN JOB CHARTER	
<i>Charter objectives</i>	<ul style="list-style-type: none">➤ Sustainable Development➤ Creation of employment in green jobs➤ Promotion of GJs training

	<ul style="list-style-type: none"> ➤ Diversification and creation of new sectors ➤ Raise of awareness on GJs ➤ Share information between the public and private sectors ➤ Provide assistance to the authorities to implement a policy for GJs
<i>Targets and beneficiaries of the charter</i>	<ul style="list-style-type: none"> ➤ Public authorities ➤ Training centers ➤ University ➤ Employment Agencies ➤ Professional Group ➤ Media ➤ Job seekers ➤ Farmers ➤ New Graduates
<i>Issues processed</i>	<ul style="list-style-type: none"> ➤ Promote values: awareness and environmental education, Transparency ➤ Information ➤ Cooperation
<i>Topics covered in the Charter</i>	<ul style="list-style-type: none"> ➤ Formation ➤ Training ➤ Legislation ➤ Partners ➤ Research ➤ Sectors
<i>Commitment of the Charter</i>	<ul style="list-style-type: none"> ➤ Define the process ➤ Signing of the charter ➤ Involvement of the local authority ➤ Involvement of companies ➤ International cooperation

[SIGNATURE SHEET \(PDF\)](#)

Séminaire Soussse 11/12 juin 2015		Juin 2015
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Feuille d'inscription
Séminaire du 12 juin 2015

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Seminaire Sousser 11/12 juin 2015

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ANNEX 1 – MEMBERSHIP LIST

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Institut de Biotechnologie de Monastir (Public. Research & Training)(to be confirmed)	

Partner 6 _FEDERATION OF MUNICIPALITIES OF HIGHER CHOUF

<i>FULL PARTICIPANTS</i>	<i>AD HOC PARTICIPANTS</i>
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- 3. Local and regional authorities, Public agencies (Development, training, labor, employment...), Business corporations and SMEs, Trade unions and CSO (Young entrepreneurship, gender...) , University, applied research...etc.

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Annex 2 - Pictures



