

Concept Note

CLUSTER

advanCing youth and women social inClUSion in The mEditorRanean

ENI CBC MED Programme
Call for capitalisation projects

Deadline: 28th of July 2020

Thematic Objectives: A.3 Promotion of social inclusion and the fight against poverty

Priority: A.3.1 Provide young people, especially those belonging to the NEETs, and women, with marketable skills

Geographic coverage: Spain, France, Italy, Cyprus, Jordan, Tunisia, Palestine

Duration: 24 months

Budget: 1.111.111,11€

The project area has been facing serious socio-economic challenges since the 2008 global financial crisis. According to ILO, in 2019 women unemployment rates in Tunisia, Palestine and Jordan ranged from 23% to 25% and Youth unemployment rates in 2019 in Tunisia, Jordan and Palestine have reached 34,8%, 45% and 37% respectively. Whereas in the EU, Spain, Italy and France are in top five EU countries with the highest percentage of youth unemployment (with 30,6%, 29,3% and 19.9% respectively). **Covid-19** has put additional severe pressure on the global economy. Women and youth have been particularly affected by the pandemic, and related economic hardships.

Against this background, there is an urgent need to equip young people (in the age group of 18-30 years) and women with marketable skills, thus providing them with better opportunities on the future job market, thus reducing high unemployment rates and ultimately lead to sustainable socio-economic growth. In this regard, the Project **CLUSTER advanCing youth and women social inClUSion in The mEditorRanean**, aims to contribute to the Joint Operational Programme (JOP) **Priority A.3.1 “Provide young people, especially those belonging to the NEETs, and women, with marketable skills”** under Thematic Objectives A.3 “Promotion of social inclusion and the fight against poverty” and within Overarching Objective A “Promote Economic and Social Development”.

The project intends to contribute to the three specific objectives and in particular it aims to:

1. **Facilitate** the transfer of results of market research (e.g. market analysis), innovation and technologies (e.g. e-tools), generated by the projects, such as “HELIOS” , “RESMYLE”, “EGREJOB”, “BlueSkills” and “Maharat MED”, into to the Mediterranean region, thus promoting the re-use and transfer of the knowledge and results produced by these projects, extending their impact and geographical scope, as well as encouraging their replicability (O.1)
2. **Enhance** the networks already established before the new call, by connecting the partners of previous ENI/ENPI CBC MED projects to other organisations across the Mediterranean, thus building new and reinforcing existing networks at national and regional level which associate the organisations coming from the different initiatives abovementioned and involving new target groups/type of stakeholders (O.2)

3. **Disseminate** the knowledge and results generated by the projects in as many Mediterranean countries as possible, thus making the knowledge generated by projects more accessible to key sector stakeholders operating at local, regional, national and Euro-Mediterranean level (i.e. Firms, TVETs, Employment Agencies, Regional and Local authorities, CSOs), raising awareness of results to support a continuous capitalisation process and supporting policy-oriented innovations by fostering the mainstreaming of good practices into local, regional, national and Euro-Mediterranean public policies (O.3).

The project Consortium

EU Partners: 4

- Lead Partner (BEN).
The European Institute of the Mediterranean, IEMed (Spain) <https://www.iemed.org/>
- PP1. ARCES UNIVERSITY COLLEGE OF MERIT (Italy) www.arces.it
- PP2. Cyprus Chamber of Commerce and Industry (Cyprus) <https://ccci.org.cy/>
- PP3. Petra Patrimonia (France) <http://cde-petrapatrimonia.com/>

MPC Partners: 4

- PP4. National Agricultural Research Center (Jordan) www.narc.gov.jo
- PP5. Business Development Center (Jordan) <http://www.bdc.org.jo/>
- PP6. Business Women's Forum (Palestine) <https://www.bwf.ps/index.php/en/>
- PP7. Commissariat Général au Développement Régional (Tunisia) <http://cgdr.nat.tn/fr/>

The project will bring tangible, measurable and long-lasting impact, through a comprehensive set of activities:

- Targeted training and capacity building courses oriented to the labour market addressing youths (18-24 years old) and women (all ages) especially those belonging to vulnerable groups.
- Design and implementation of innovative e-learning tools and methodologies.
- Coaching and tutoring actions with leading mentors, especially women, from successful businesses and civil society groups.
- Initiatives to better connect TVET with market needs and socio-professional sectors through comprehensive needs assessment and intra and inter-regional discussion groups.
- Social employment initiatives jointly implemented by public institutions and civil society organisations.